

**Cheyenne Frontier Days, Inc.**  
**Application for Commercial Exhibit Space**  
**July 23 - August 1, 2021**

Renewals: please check mark (circles) if any of the information below is a change from the previous year.

- Company Name: \_\_\_\_\_
  - Contact Person: \_\_\_\_\_
  - Mailing Address: \_\_\_\_\_
  - City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_
  - Telephone: Work: (\_\_\_\_) \_\_\_\_\_ Home: (\_\_\_\_) \_\_\_\_\_
  - Cell Phone: (\_\_\_\_) \_\_\_\_\_
  - Email Address: \_\_\_\_\_
  - **List All Items to be displayed in booth** (New applicants please send pictures of products if available).
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*Renewals please list all items. Do not put same as last year.*

Indicate your space requirement:

Indoor (Dimensions needed) Front: \_\_\_\_\_ Side: \_\_\_\_\_

Outdoor (Dimensions needed): Front: \_\_\_\_\_ Side: \_\_\_\_\_

Height requirements for booth: \_\_\_\_\_ (Some exhibit areas have a **very limited** height area).

- **Electrical: A 120v/20 amp outlet is provided in each exhibit location. IF additional electrical (i.e. 220v) is needed, please indicate what is needed:**

\_\_\_\_\_  
(An additional charge may be assessed for additional electrical needs.)

Return application to:

**CFD EXHIBITS, P.O. BOX 2477, ATTN: KERRY BALCAEN, CHEYENNE, WY 82003.**  
If you have questions, phone (307) 778-7209 or email: [kerry@cfdrodeo.com](mailto:kerry@cfdrodeo.com)

Consideration is given to exhibitors renewing their current location however *CFD, Inc. reserves the right to assign all spaces. CFD will begin contracting around February. If you do not receive a contract you are on the exhibitor waiting list for 2021 and you will need to reapply each year to stay current on the waiting list.*

**Continue to the back side of application!**

**2021 fee schedule (TENTATIVE -- UP FOR COMMITTEE REVIEW)**

Indoor standard space (9' x 10' or 8.5' x 14')	\$800-\$900
Indoor corner space (same dimensions)	\$850-\$1000
Outdoor space	\$4 to \$7/square foot

Renewal information: Please indicate if you would like the same location:

\_\_\_\_ Yes      \_\_\_\_ No

***RENEWALS MUST COMPLETE THIS APPLICATION AND INCLUDE A \$100 PER SPACE DEPOSIT OR YOU WILL NOT BE RENEWED.***

Application Date: \_\_\_\_\_

**New Applicants:**

DUE TO SPACE AVAILABILITY **DO NOT SEND A DEPOSIT.** IF SPACE BECOMES AVAILABLE, AFTER DOING OUR RENEWALS, WE WILL LOOK AT NEW APPLICATIONS; OTHERWISE YOU WILL BE PUT ON A WAITING LIST FOR THE 2021 SHOW. YOU MUST REAPPLY EACH YEAR TO BE KEPT ON THE CURRENT YEAR'S WAITING LIST. THANKS FOR YOUR INTEREST IN OUR CELEBRATION. YOU CAN ALSO VISIT OUR WEBSITE AND COMPLETE AN APPLICATION ONLINE AT: [www.cfdrodeo.com](http://www.cfdrodeo.com) then click on More Information then click Forms and Applications and then click on the Exhibit Application.

Exhibit Contracting will begin in February 2021.

Note: indoor spaces are in the exhibit hall and under the grandstand area. Under the grandstand has both 8.5' x 14' and 9' x 10' spaces with some height limitation. For outdoor set up you must have your own set up (NO STAKES ON TENTS. THEY MUST BE WATER BARREL OR SANDBAG). We rent the space only...no table, chairs, water barrels, etc. The new midway buildings are either 12' x 12 or 12' x 24'. The exhibit hall is made up of 9' x 10' spaces. Indoor booth hours are 10:30 am to 9:30 pm, outdoor/midway hours 10:30 a.m. to 9:30 p.m. and must be manned all hours, all days of the show. **Insurance is required by all exhibitors and must be purchased through CFD's Insurance company.** Each indoor booth is sectioned off by drapery.

**NEW APPLICANTS: Please list at least two other shows you have attended and a contact name & email for the show:**