

The Official Newsletter of Cheyenne Frontier Days™ July, 2020

*Strength for today
& bright hope
for tomorrow!*





*General Chairman,
Jimmy Dean Siler*



WHEN

YOU CAN'T FIND
THE SUNSHINE,
BE THE SUNSHINE



As I look at Cheyenne Frontier Days™ in the future, I see nothing but positivity. With all the heartache handed to us this year, it appears it has only made us stronger. **John Wayne** once said “Courage is being scared to death and saddling up anyway.” I believe when a family is handed adversity it results in bringing us closer and more focused on what our future holds. The CFD family has always been and will continue to be strong and closer than ever before.

The cancellation of this year’s show, was to say the least very heart breaking. But as all the volunteers have told me over the past few weeks, it’s not in our blood to put on a half-ass show. Cheyenne Frontier Days is a world class event and will continue to be a “Bucket List” item. Plus putting our volunteers health and safety first was the right thing to do. The volunteers have assured me, they have worked way to hard and have to much pride to ever go backwards. Cheyenne Frontier Days is truly second to none and if you ask me, truly the Best of the Best.

Being around the volunteers this past few weeks has really energized me. I will tell you, not having our usual workdays was really weird. But as usual no challenge is too great for a CFD volunteer. Working in small groups and more days, the park is slowly becoming the one we know and love.

Thanks for all the suggestions the past few weeks . . . all good ones. One suggestion was to help our community out this year with volunteer talents. We are working towards that suggestion by offering help in some civic projects.

A big Cheyenne Frontier Days congratulations to all newly selected HEELS. Congratulations to **Rick Bell**, Grounds, **John Bever** with Concessions, **Tommy Burke** with Contract Acts, **Brent Hunter** with Tickets, **Shane Long** with Concessions, **James McDonnell** with Military, **Casey Medina** with Rodeo, **Paul Sahler** with Contract Acts, **Dr. Heather Schneider** with Rodeo, **Brian Stein** with Indians, **Mary Symons** with Rodeo, **John Tomjack** with Contract Acts, **Mike Martin** with Public Relations and **Jodi Weppner** with Public Relations.

I believe everything happens for a reason. With the 125th “Daddy of ‘em All”® coming up, we are going to need plenty of time, as it is shaping up to be one hell of a show. I am through being sad, you all have made me believe this going to be our finest hours.

As a closing note to this Hooey, I want to tell **Jerry Moberly** that I will miss him. Jerry, it was an honor to call you friend and I promise to work every day to being as kind as you were. Rest in Peace, partner.

**-Jimmy Dean Siler,
General Chairman & Amazingly proud volunteer**

**“Where the leather is scarred, there is a
great story to tell!”**

The CFD Foundation

I have to admit I was disappointed that the 124th Annual CFD was cancelled, but like you, I wasn't surprised. It's a crazy new world out there, isn't it? When CFD announced the cancellation, they reported that ticket holders could ask for a refund, roll their ticket purchases to the 2021 show, or donate the money they paid to the Cheyenne Frontier Days Foundation. Can you believe that the Foundation received almost \$12,000 in donations from 15 individual ticket holders who donated the cost of their tickets to the Foundation? Talk about we are so proud of everyone associated with Cheyenne Frontier Days!

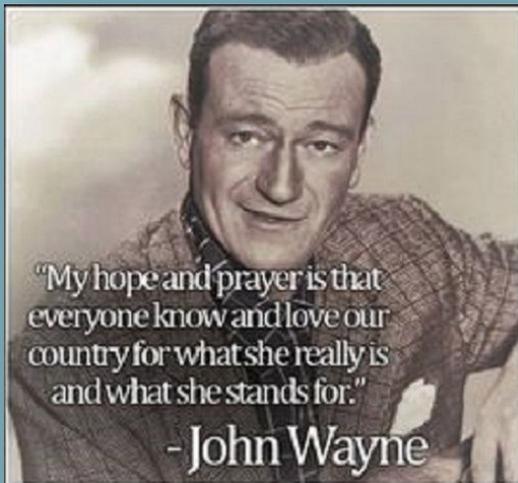
I've been involved with Cheyenne Frontier Days since 1958. Like most of you, I've got CFD tattooed on my heart. I know CFD is taking a huge hit financially by cancelling the 2020 show, so, I wanted to find a way to show my support for CFD. Let me tell you what **Paulla** and I decided to do . . . donate to the various CFD charities through the Foundation. I hope you will consider doing so, too.

In the last Hooley, I mentioned we were testing software that would allow us to accept charitable donations on the Cheyenne Frontier Days website. I'm pleased to announce that the donations page is live at cfdrodeo.com. At the home page in the upper right-hand corner is a tab that says, "CFD Foundation." When you click on that tab, you are taken to a page where you can contribute to the Foundation directly, or you can designate contributions that the Foundation will forward to CFD which will ultimately end up in the Scholarship Fund, the Volunteer Crisis Fund, or the CFD Old West Museum. When you click on one of those tabs, you will be asked for a Solicit Code. That's where you can designate where you want your donation to

go to. You can also set up recurring donations and you can even dedicate the donation in someone's name.

Each of the CFD charities deserves your consideration for donations. They are all recognized as charities by the Internal Revenue Service, which means you can get a charitable deduction (to the limits of the law) for money contributed to them. **So, my message to you is, think about it.** Think of what a CFD scholarship might mean to someone going to college or trade school and consider a donation to the Scholarship Fund. Think of those in the CFD volunteer family who are struggling financially right now and consider a donation to the Volunteer Crisis Fund. Think of preserving our Western heritage exemplified by the CFD Old West Museum. Think of helping provide a strong financial foundation for Cheyenne Frontier Days through the CFD Foundation. Then go online and make that donation. You'll never be more proud of being a part of the CFD family.

**-Roger Schreiner, Chairman
Cheyenne Frontier Days Foundation, Inc.**



The Hooley

A hooley is vital to a calf or steer roper's success—it is the final hitch that secures the tie. The tie between the volunteers and Cheyenne Frontier Days™™ is vital to the success of the celebration.

General Chairman: Jimmy Dean Siler
Concessions: Brad Westby
Contract Acts: Randy Krafft
Grounds: The late Jerry Moberly
Indian: Bob Mathews
Military: Col. Brian Rico
Parades: Ruthanne Hubbard
Public Relations: Mike Smith
Rodeo: Chad Mathews
Security: Buck Reisner
Tickets: John Svoboda
CEO: Tom Hirsig
Miss Frontier: Bailey Bishop
Lady-In-Waiting: Savannah Messenger
Hooley Editor: Kerry Balcaen
Volunteer Coordinator: Dawn Thompson



Volunteers getting things done!



Volunteers at work



2020

Congratulations

HEELS

Rick Bell.....	Grounds
John Bever.....	Concessions
Tommy Burke	Contract Acts
Cory Castle.....	Public Relations
Brent Hunter.....	Tickets
Shane Long.....	Concessions
James McDonnell.....	Military
Casey Medina.....	Rodeo
Paul Sahler.....	Contract Acts
Dr. Heather Schneider	Rodeo
Brian Stein.....	Indians
Mary Symons	Rodeo
John Tomjack	Contract Acts
Mike Martin.....	Public Relations
Jodi Weppner.....	Public Relations



The 2020 HEELS pictured above: John Bever; Jim McDonnell; John Tomjack; Brian Stein; Mary Symons; Brent Hunter; Mike Martin; Jodi Weppner; Cory Castle; Tommy Burke; Paul Sahler; Casey Medina & Rick Bell. Not pictured: Dr. Heather Sanchez and Shane Long.



The HEELS voting took place on Saturday, June 20 at Frontier Park. Everyone masked-up, had fun and got the task done. Pictured front (left to right): **Matt Dillow; Lisa Murphy and Mike Smith;** Back: **Lolo Garcia and Bob Ingelsby.** Lisa definitely wins for the cutest mask.



The CFD Royalty is pictured with the 2020 HEELS officers. Left to right: **Lady-In-Waiting Savannah Messenger; Bob Kotzbacher; Cindy Braden; Dean Jackson and Miss Frontier Bailey Bishop.**

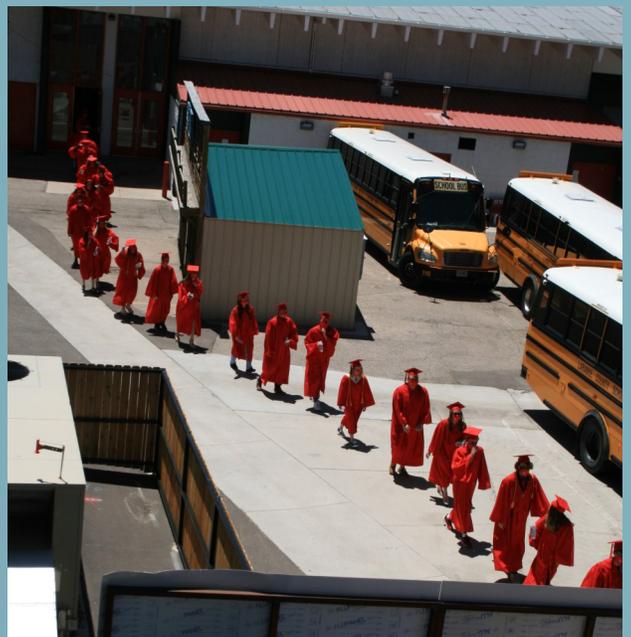
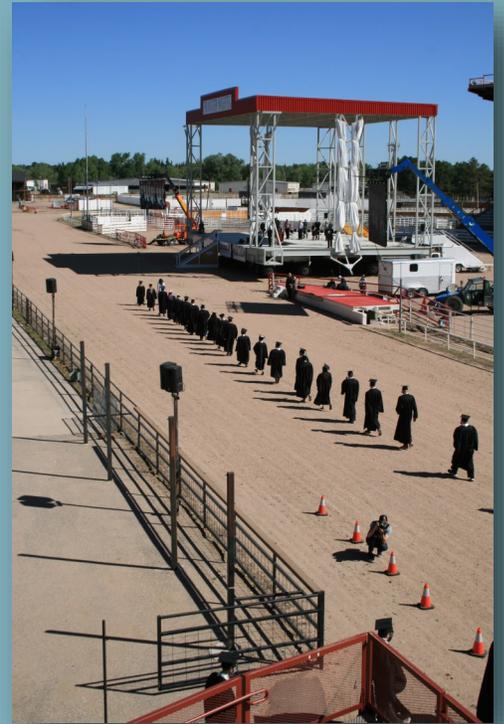
Congratulations

What a honor to have all of Cheyenne's 2020 High School Seniors walk across the Frontier Nights stage. Congratulations to you all.

Many thanks to all the CFD volunteers & staff that helped make it possible.



Class
of 2020





CHEYENNE FRONTIER DAYS YOUTH VOLUNTEER

The Cheyenne Frontier Days™ (CFD) Youth Volunteer Program is in the 4th year of existence. The mission of the program is to provide a platform for youth between the ages of 13 and 18. This gives CFD the opportunity to regenerate an aging volunteer population by encouraging the young volunteers to find a committee that best fits their goals. Each of the ten CFD Committees has two mentors to guide the kids with an organized plan through work days and show days. This helps expose the youngsters to each of the committees and the duties and responsibilities that are involved.

When the program began there were 14 members and this year the roster has grown to 48. Because of the large number of volunteers we are dividing them into two groups. Group A will consist of those volunteers who participated in the past. Group B will consist of volunteers who are new to the program this year. Our

plan for Group A is to have them shadow two committees during the next CFD that they plan to join in the future. Group B will follow the original format. They will accompany a mentor to a different committee daily during CFD to become familiar with the role each committee plays.

This year the program will have a social media platform that will include a website; Facebook; Twitter; and Instagram. Each platform will contain an application and information about the Youth Program. A video about the program and the youths involved will be produced and shown during CFD. We hope to work with the General Committee to arrange a plan to include Group A in engaging in the committee activities during the show.

-George Geyer



CHEYENNE FRONTIER DAYS™
western art show & sale

Opening Reception
July 16, 2020

Public Viewing
July 17 - August 16


CHEYENNE FRONTIER DAYS
Old West Museum

For more information
please visit:
www.cfdartshow.com

Empty Saddles



Our thoughts & prayers go out to the families of:

Jerry Moberly (Grounds Chairman)
Ana Barnett (HEELS)
Jerry McDonald (HEELS)
Margaret Mueller (Buckle Club)
Joe Rotter (Rodeo)
JoAnne Weigand (Tickets)
John Price (Parades)

July 22, 2020



F-22 Raptor • F-35A Lightning II
U.S. Air Force Thunderbirds

UH-1 • Wings of Blue • B-1B

Wings Over Warren Air Show
F.E. Warren AFB



www.warren.af.mil [FB@FEWarrenAirForceBase](https://www.facebook.com/FEWarrenAirForceBase)

Cheyenne Frontier Days™ & vitalant® team up to save lives

The challenge for the “Daddy of ‘em All”® in Honor of **Arlene Kensinger** began on Monday, June 29 at Frontier Park Exhibit Hall. Several CFD Volunteers, General Committee, and Staff showed up to help save lives by donating blood. **Blue Federal Credit Union** generously sponsored the pint glasses (Give A Pint — Get a Pint) that each participant received. The first day was a success with 52 units of blood, nine were doubles and 31 first time donors were collected. Total for the drive was 96 participants — impacting 288 lives over the week. The committee attendance numbers were:

Public Relations: 33; Indians: 2; Tickets: 5; Grounds: 7; Military: 6; Security: 2; Concessions: 10; Contract Acts: 8; Parades: 14; and Rodeo: 9

The blood drive will continue throughout the week at the vitalant Donation Center. The committee with the most participants will win a free Happy Hour. We hope the strong turn out will continue. Thank you for helping save lives!



CEO **Tom Hirsig** (left) and Public Relations Chairman **Mike Smith** (right) were among the first donors on June 29.



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blue FEDERAL CREDIT UNION

Thank You!

During this unusual year, the CFD family has been blessed by many. The strength of our volunteer force, the continuation of our partnerships, vendors, contractors, ticket buyers, and so much more. Although, we have and will possibly all face more struggles, we are so thankful to so many.

A noted special thanks to **ANB Bank** for their generous donation to CFD; to help assist us through 2020 and into 2021 more gracefully. **Thank you!!**



Teamwork is the process of people actively working together to accomplish common goals.



ANB Bank Regional President **Kevin Paintner** and Community Bank President **Lori Schoene** present a check to General Chairman **Jimmy Siler**. ANB graciously donated their 2020 Silver Boot Sponsorship fees even in the absence of the event. **“We try and help our community in good times and even more in hard times,”** Paintner said.



We hope you and your family had the opportunity to enjoy this year’s aerial fireworks display. We would like to thank all our partners for helping us make this event possible for the Cheyenne Community. **Thank you!!**



30% OFF

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CHEYENNE FRONTIER DAYS™

VOLUNTEER APPRECIATION DAY

JULY 21 • 9 A.M. – 7 P.M.
4610 CAREY AVENUE

BUY ONLINE!
USE CODE: VOLUNTEER30

WE WILL HAVE SNACKS & REFRESHMENTS ALL DAY!

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Medical Center**
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**BUILDING
AMERICA**

