



CHEYENNE
FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

2020
Rodeo and Frontier Nights
Season Ticket Order Form

Cheyenne Frontier Days™
P.O. Box 2477
Cheyenne, WY 82003-2477

Phone: 307-778-7222
Toll free: 800-227-6336
Fax: 307-778-7229

tickets@cfdrodeo.com
www.cfdrodeo.com

Annual Ticket Program Guidelines

As an Annual Ticket Holder with Cheyenne Frontier Days™, you are a valued and important part of our organization. To assure prompt and efficient response to your requests and needs, we kindly request your compliance with the following guidelines.

Cheyenne Frontier Days Full Annual Tickets may be purchased for either **NINE** performances for Rodeo and/or Night Show. Cheyenne Frontier Days requires a non-refundable \$100 deposit for all new Annual Ticket applications.

Ownership of Seat Locations

Cheyenne Frontier Days controls all rights to seat locations for all events at Cheyenne Frontier Days. A purchaser of Annual Tickets obtains the right in the form of a Ticket to use the seat location at CFD. Cheyenne Frontier Days in their sole and absolute discretion may revoke said ownership at any time upon misconduct by the Annual Ticket Holder, without refund. Once Tickets have been reserved, changes may not be made until the following year.

Annual Ticket Holder and Accounts

For purposes of these Policies and Procedures, a Full Annual Ticket Holder is defined as having purchased Annual Tickets for all events for all 10 Days of the event (9 Rodeo & 9 Night Show). A Partial Annual Ticket Holder defined as having purchased Annual Tickets consisting of a portion of rodeo and night show Tickets for one or more event. Cheyenne Frontier Days reserves the right to change the events included in partial Annual Ticket plans at their discretion.

The Annual Ticket Holder is the permanent account holder (person or business) on the original application for the Tickets, and that person or business is assigned on the account. If the Annual Ticket holder is an entity, a contact name must be provided to Cheyenne Frontier Days. Request to change the contact person of an entity must be submitted in writing on the company or entity letterhead and signed by an authorized officer. Annual Tickets should be paid for by a check or credit card for accounting purposes. If a third-party payment is accepted, such acceptance shall not give the third-party any Annual Ticket holder privileges.

Annual Ticket Privileges

Annual Ticket Holders are prohibited from transferring the seat locations designated by their Annual Tickets to any person, whether by a request to transfer the account into another name, or by an attempt to transfer the seat locations or renewal privilege escribed below by sale, gift, transfer by will or trust, property settlement, transfer to creditors, or any other means. It is important to CFD to protect and reward customers by allowing them the opportunity to relocate their seat locations, rather than allowing Annual Ticket holders to transfer accounts to sell them to third parties.

CFD recognizes two exceptions to the above policy. First, CFD will allow Annual Tickets to be transferred to members of the Annual Ticket family upon death or through gift. A request to transfer Annual Ticket privileges to an immediate family member of the Annual Ticket holder must be defined as spouse, relatives by birth or marriage to include siblings, parents, children, in-laws and any financial dependents. A request to transfer Annual Ticket privileges to a family member of a deceased Annual Ticket holder must be submitted to the CFD in writing by the personal representative and supported by appropriate documentation. Such documentation may include but not be limited to death certificate, probate, trust or proof of relationship.

Second, if the Annual Ticket holder is an entity, CFD will generally allow Annual Tickets to be transferred upon the sale or dissolution of an entity. A request to transfer Annual Ticket privileges of an entity account must be submitted to CFD in writing by the contact person for the account with supported documentation. Such documentation may include but not be limited to corporate resolution, asset, or stock purchase agreement, and dissolution documents. CFD reserves the right to approve or reject any such request at their sole discretion.

Resale of any Tickets for more than face value will result in forfeiture of all rights. Accounts not paid in full by the deadline indicated on annual invoices will be released for general-public sale. If Tickets are released, re-application will be necessary for the following year. There are no guarantees same seats will be reassigned. Once Tickets are released, holder must reapply by submission in writing, and new seat assignments will be based on availability.

Annual Ticket Renewal Privileges

Subject to these policies and guidelines, an Annual Ticket holder has an opportunity to renew the current assigned seat locations for the next years event. The opportunity to renew is a privilege granted by CFD, and exercised when payment is received for the Annual Tickets in the amount specified and by the date established by Cheyenne Frontier Days. This renewal privilege is revocable by CFD at any time prior to payment or if payment is not received by the established due date.

Cheyenne Frontier Days will exercise reasonable efforts to maintain renewal privileges for Annual Ticket holders, however, Annual Ticket holders are not guaranteed this opportunity. CFD will consider, among other things, violations by Annual Ticket holders of rules, regulations and policies by CFD. Such violations include, without limitation, any unapproved transfer or attempt to transfer seat locations or possessing the Annual Tickets primarily for resale purposes and not for their own personal use.

Annual Ticket renewal invoices will be issued by end at discretion of CFD and payment deadline dates will be specified on the invoice. Due to the time required to process relocation requests, those not submitted between August 1-October 31 of each calendar year, will not be reviewed until the following calendar year. Accounts not meeting the payment deadline are subject to cancellation. If you do not receive the appropriate mailings, please contact the Ticket Services team at 307/778-7222. If you do not contact the Annual Ticket Services within a reasonable time, CFD may revoke renewal privilege and release seat locations. All payments received for Annual Tickets are non-refundable and non-transferrable.

Additional Ticket Requests

Due to the unique nature of the CFD events, if you wish to purchase additional Tickets, you will need to purchase when individual events go on sale. There will be advance purchase dates for specified Night Shows to allow access early. Please refer to electronic communication regarding any pre-sale dates for future events.

Distribution of Tickets

Fully paid Annual Ticket accounts will have access to their Tickets at time of payment. Beginning in 2020 Annual Tickets will be available to Annual Ticket holders via online membership accounts. Tickets paid in full may be mailed or held for Will Call.

CFD™ Rodeo Season Tickets 2020

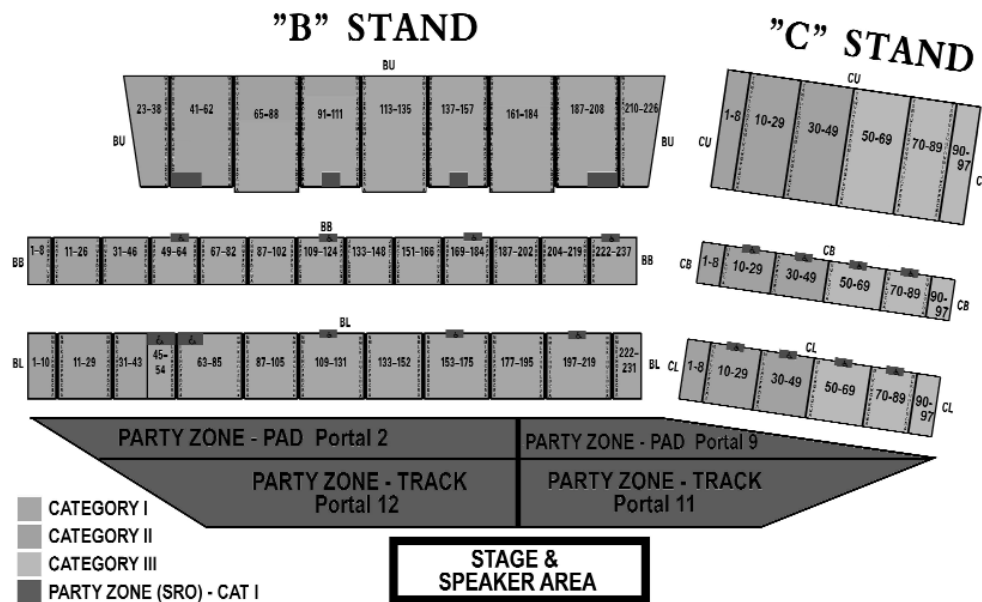
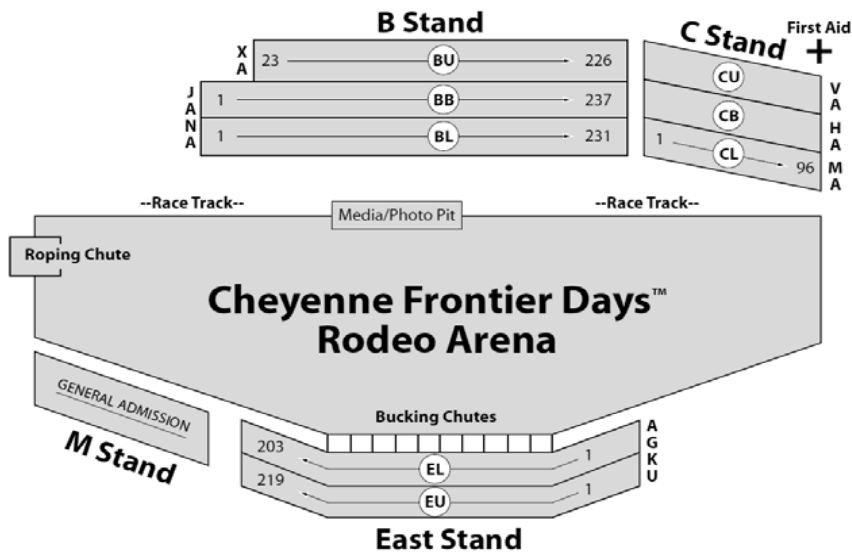
Remember to indicate the number of tickets needed next to each day.

RODEO	# OF TICKETS	STAND
Saturday		
Sunday		
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		
Sunday		

Frontier Nights ® Season Tickets 2020

Remember to indicate the number of tickets needed next to each night.

NIGHT	# OF TICKETS	STAND
Friday		
Saturday		
Sunday		
Monday		
Tuesday		
Wednesday		
Thursday		
Friday		
Saturday		



Please fill out the following information as you would like to have it appear on your statement.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

A \$100 non-refundable deposit is required in order to reserve season tickets.

CC# _____ - _____ - _____ Exp. _____ CIS# _____

Authorized Signature: _____

**Cheyenne Frontier Days thanks you
for being a part of the "Daddy of 'em all"!**

FOR OFFICE USE ONLY

New Order _____

Change _____

Reapply _____

ACCT # _____

Date received: _____

Date filled: _____

Deposit Paid: _____