



CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

CHEYENNE FRONTIER DAYS™ FACT SHEET

Updated December 18, 2018:

What: America's largest outdoor rodeo, and related attractions and events, including premier musical entertainers.

When: July 19–28, 2019

Where: Frontier Park, off I-25 Central Ave. exit. Parking at the CFD Park-n-Ride Shuttle service off I-25, south of Frontier Park.

How: The Board of Directors, the General Chairman and ten committees composed of more than 3,000+ community volunteers run the event with the assistance of a small, year-round staff.

Why: Since it was founded on September 23, 1897, CFD has energized the community, bringing major economic benefits and the nation's leading rodeo contestants in to showcase their talents.

Attendance: In 2018, at Frontier Park paid attendance was 101,741 for PRCA Rodeo, 115,214 for concerts, and the total attendance for all events was over 248,000. Fans also attend the free pancake breakfasts, parades, the Indian village, the art show and museum, and the U.S. Thunderbirds.

Rodeo: CFD's Professional Rodeo Cowboys Association (PRCA) sanctioned rodeo involves almost 1,200 contestants vying for more than \$1 million in money and prizes. Rodeos are daily July 20-28 at 12:45 p.m. Each day includes bull riding, saddle bronc riding, bareback bronc riding, rookie bronc riding, steer wrestling, steer roping, team roping, tie-down roping, barrel racing and wild horse races. Dates and times for the timed event "slack" qualifying (free admission) will be announced at a later date.

Opening Day: Friday, July 19 at 10:30 a.m.

PBR Last Cowboy Standing: July 22-23 at 8 p.m.

Frontier Nights performances at 8 p.m.:

Friday, July 19	Lady Antebellum with special guests Kelsea Ballerini and Midland
Saturday, July 20	Rascal Flatts with special guest Clint Black
Sunday, July 21	Josh Turner with special guest Tanya Tucker
Wednesday, July 24	Miranda Lambert
Thursday, July 25	TBA
Friday, July 26	Keith Urban
Saturday, July 27	Tim McGraw with special guest Devin Dawson



CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

CHEYENNE FRONTIER DAYS™ FACT SHEET Continued **Updated December 18, 2018:**

Other attractions:

Grand Parades between State Capitol building and Cheyenne Depot Square 9 a.m. July 20, 23, 25 or 27
Indian Village cultural area.
Carnival Midway.
Chuck Wagon Cookoff on July 20-27.
Old Frontier Town western heritage area.
“Behind the Chutes” 40-minute behind-the-scenes tours, July 20-28, varying start times.
Free pancake breakfasts 7-9 a.m. on July 22, 24 and 26 at Depot Plaza.

Sponsors:

Bronze Arrowhead: Cheyenne Regional Medical Center, Coca-Cola, Coors, RAM, Simon, and Union Wireless

Gold Boot Sponsors: Boot Barn and Red Lion Inn

Chute 9 Sponsor: Wrangler

Silver Boot Sponsors: BP, The D, Suncor, Devon Energy, O'Reilly Auto Parts, Loaf 'N Jug, Dyno Nobel, Holland and Hart, 3S Team, Holly Frontier, RoofLine Supply and Delivery, CenturyLink, Union Pacific, Laramie County Community College, Mattress Firm, Southland Royalty Company, ThruTubing Solutions and Wyoming811

Copper Boot Sponsors: #1 Properties , 4Rivers Equipment, Ace Hardware, Bobcat of the Rockies, Carpet One, Magpul, Mesa Solutions, Pedersen Investment/RBC, Reiman Corp, Samson Energy, Searing Industries, Touchstone Energy, University of Wyoming College of Agriculture and Natural Resources, University of Wyoming College of Engineering and Applied Sciences, and Ward Insulation

Event Sponsors: Borderline Power Sports, Children's Hospital Colorado, Mechanical Systems Incorporated, Securitas, Black Hills Energy, Grease Monkey, Gordon Ranch, Outback Steakhouse and Smithfield

Participating Sponsors: AARP, BLM, Bluegreen Vacations, Colorado Custom Spas, Copper Spring Ranch, Flagpole Farm Inc, Protect The Harvest/Lucas Oil, Rain For Rent, Renewal by Andersen, United Site Services and Wyoming Governor's Council on Impaired Driving

Partners Sponsors: Priefert, University of Wyoming and Xerox

CBR Sponsors: Little America Hotel & Resort, Wyoming Rib & Chop House, Valley Construction & Restoration, Sportsman's Warehouse, and Fairfield Inn & Suites/Towneplace Suites

Tickets and event info: Tickets online and event info, www.cfdrodeo.com; tickets by phone, (307)778-7222; administration (307)778-7200; P.O. Box 2477, Cheyenne WY 82003-2477.

Cheyenne lodging info: Cheyenne Visitors Bureau, www.cheyenne.org, (800)426-5009

CFD media contact: Nicole Gamst, CFD Marketing Director, (307)778-7200, nicole@cfdrodeo.com