



# CHEYENNE

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## FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

### **CHEYENNE FRONTIER DAYS™ BACKGROUND**

**Updated December 18, 2018:**

Wyoming is proud of its “Wild West” history. While the number of the “Cowboy State’s” true cowpokes may be relatively small, every summer since 1897 Cheyenne and surrounding communities truly do enter a cowboy state of mind.

That’s when about 3,000 volunteers pull their boots out of the closet, dust off their cowboy hats and come together with the help of many local sponsors to host the nation’s largest outdoor rodeo and western celebration, Cheyenne Frontier Days™ (CFD).

Coupled with many related events – from downtown parades to “Frontier Nights®” evening concerts to free pancake breakfasts – CFD draws cowboys and rodeo and music fans from throughout the country for a spirited, ten-day celebration of Western heritage. CFD unites the community and serves as an important boost to Cheyenne’s economy, bringing hundreds of thousands of visitors who pump a significant amount of money into the local community.

In 2018, total ticketed attendance for rodeos, concerts and other Frontier Park events was over 216,000. Over 23,138 people attended the free pancake breakfasts, 47,611 visited the Indian Village, and 2,608 fans enjoyed the Behind the Chutes tours.

This year, the 123rd edition of the “Daddy of ‘em All®” returns on Friday, July 19.

Nine days of rodeos sanctioned by the Professional Rodeo Cowboys Association (PRCA) will run from Saturday, July 20, through CFD’s conclusion on Sunday, July 28. Rodeo events begin at 12:45 p.m. Nearly 1,500 contestants will be vying for a share of the more than \$1 million in money and prizes, plus the prestige that comes from winning America’s best known rodeo.

In the evenings, “Frontier Nights” will feature premier country and rock musical performers on the arena stage. Entertainers booked for this year’s 8 p.m. concerts are:

Friday, July 19	Lady Antebellum with special guests Kelsea Ballerini and Midland
Saturday, July 20	Rascal Flatts with special guest Clint Black
Sunday, July 21	Josh Turner with special guest Tanya Tucker
Wednesday, July 24	Miranda Lambert
Thursday, July 25	TBA
Friday, July 26	Keith Urban
Saturday, July 27	Tim McGraw with special guest Devin Dawson

In addition to daytime bull riding events, fans can enjoy PBR’s Last Cowboy Standing at 8 p.m. on Monday-Tuesday, July 22-23.

CFD mobilizes an army of volunteers on three different mornings to treat people to free pancake breakfasts. As it did last year, CFD expects to serve about 100,000 flapjacks to nearly 25,000 people. Breakfast will be served on July 22, 24 and 26 from 7–9 a.m. at Depot Plaza, located near Carey Avenue and 15th Street.

Other attractions include CFD’s Indian Village cultural area, carnival midway, Chuck Wagon Cookoff (July 20-27), and Old Frontier Town western heritage area. People curious about the behind-the-scenes logistics of running a rodeo are invited to join “Behind the Chutes” tours from July 20-28, which start at CFD’s Old West Museum. Starting times for the 40-minute tours vary.

For tickets online and event information, visit [cfdrodeo.com](http://cfdrodeo.com) for tickets by phone, call 800-22RODEO

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