



CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

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Wyoming is proud of its “Wild West” history. While the number of the “Cowboy State’s” true cowpokes may be relatively small, every summer since 1897 Cheyenne and surrounding communities truly do enter a cowboy state of mind.

That’s when about 2,500 volunteers pull their boots out of the closet, dust off their cowboy hats and come together with the help of many local sponsors to host the nation’s largest outdoor rodeo and western celebration, Cheyenne Frontier Days™ (CFD).

Coupled with many related events – from downtown parades to “Frontier Nights®” evening concerts to free pancake breakfasts – CFD draws cowboys and rodeo and music fans from throughout the country for a spirited, ten-day celebration of Western heritage. CFD unites the community and serves as an important boost to Cheyenne’s economy, bringing hundreds of thousands of visitors who pump a significant amount of money into the local community.

In 2017, total ticketed attendance for rodeos, concerts and other Frontier Park events was over 208,074. Over 24,764 people attended the free pancake breakfasts, 49,181 visited the Indian Village, and 3,725 fans enjoyed the Behind the Chutes tours.

This year, the 122nd edition of the “Daddy of ‘em All®” returns on Friday, July 20.

Bank of the West is CFD’s 2018 Presenting Sponsor. (There are many other corporate sponsors, indicative of the broad support from the business community.)

Nine days of rodeos sanctioned by the Professional Rodeo Cowboys Association (PRCA) will run from Saturday, July 21, through CFD’s conclusion on Sunday, July 29. Rodeo events begin at 12:45 p.m. Nearly 1,500 contestants will be vying for a share of the more than \$1 million in money and prizes, plus the prestige that comes from winning America’s best known rodeo.

In the evenings, “Frontier Nights” will feature premier country and rock musical performers on the arena stage. Entertainers booked for this year’s 8 p.m. concerts are:

Friday, July 20	Florida Georgia Line with special guest Michael Ray
Saturday, July 21	Cole Swindell with special guests Chase Rice and Morgan Evans
Sunday, July 22	Charlie Daniels Band with special guest Tracy Lawrence
Wednesday, July 25	Eric Church with special guest Cam
Thursday, July 26	Nickelback with special guest Pop Evil
Friday, July 27	Toby Keith with Bobby Bones & The Raging Idiots and Ned LeDoux
Saturday, July 28	Dierks Bentley with special guest Kip Moore

In addition to daytime bull riding events, fans can enjoy two night of Bull Riding at 8 p.m. on Monday-Tuesday, July 23-24.

CFD mobilizes an army of volunteers on three different mornings to treat people to free pancake breakfasts. As it did last year, CFD expects to serve about 100,000 flapjacks to nearly 25,000 people. Breakfast will be served on July 23, 25 and 27 from 7–9 a.m. at Depot Plaza, located near Carey Avenue and 15th Street.

Other attractions include CFD’s Indian Village cultural area, carnival midway, Chuck Wagon Cookoff (July 21-28), and Old Frontier Town western heritage area. People curious about the behind-the-scenes logistics of running a rodeo are invited to join “Behind the Chutes” tours from July 21-29, which start at CFD’s Old West Museum. Starting times for the 40-minute tours vary.

For tickets online and event information, visit cfdrodeo.com for tickets by phone, call 800-22RODEO

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