



# 2018 Cheyenne Frontier Days™

## Souvenir Program

### Rate & Agreement Sheet

Date \_\_\_\_\_  
 Advertiser \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State & Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_  
 Email \_\_\_\_\_

### Rates & Specifications

0	Inside Front Or Back Cover	\$1,750.00
0	Full Page	1,100.00
0	Half Page	600.00
0	Quarter Page	410.00

\* All costs are quoted net

### Method Of Printing: Offset—direct to plate 200 line screen

Full Page (bleed)	color trim size	8½" x 11"
Half Page		7¼" x 5"
Quarter Page		3 5/8" x 5"

If artwork does not meet specifications any additional charges will be the advertiser's responsibility. Cheyenne Frontier Days, Inc. reserves the right to reject any ad or portion thereof which it may deem unsatisfactory.

When sending ads on disc or electronically, high resolution PDF's preferred or TIFFS/JPG minimum 300 DPI. Pictures should be 300 dpi CMYK tiff files or equivalent.

**Deadline for reservations:** February 15, 2018      **Deadline for artwork:** March 15, 2018

**Your CFD Souvenir Program Contact:**

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